

**CLEARWATER ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
JANUARY 20, 2026**

Call to Order: 8:00 a.m. at City Hall

Roll Call

- President Crandall called the Clearwater EDA to order Tuesday, January 20, 2026, at 8:00 a.m. in the Council Chambers. EDA Members present were Crandall, Massmann, Vasecka, and Fritz. Member Senn was absent. Also present was Community Development Specialist Gramsey. A quorum was present.

1. Election of Officers

- **MOTION** by Massmann to retain Crandall as President, seconded by Vasecka, all voted aye. **Motion carried 4-0.**

2. Approval of Agenda

- **MOTION** by Massmann to approve the agenda as presented, seconded by Vasecka, all voted aye. **MOTION CARRIED 4-0.**

3. Consent Agenda

- a. **Approval of Minutes from October 21, 2025 Meeting**
- b. **Financial Reports**

- **MOTION** by Massmann to approve the Consent Agenda as presented, seconded by Fritz, all voted aye. **MOTION CARRIED 4-0.**

4. Old Business

a. **Holiday Business Social Review**

- EDA members provided feedback on the December Holiday Business Social. Discussion focused on potential adjustments to increase participation, including changing the event time to better accommodate local businesses and considering alternative locations to highlight and promote businesses within the community.
- Crandall requested staff contact the food shelf to discuss the possibility of hosting the Holiday Business Social in their conference room.
- Members agreed to keep the current social time and revisit the possibility of adjusting the event time in the future.

5. New Business

a. **Clear Valley Business Connections annual dues \$75.00**

- **MOTION** by Fritz to pay annual dues to Clear Valley Business Connection, seconded by Crandall, all voted aye. **Motion carried 4-0.**

b. **Revisit EDA By-laws**

- Members reviewed the by-laws and did not request any changes.

c. **2026 EDA Project Goals**

- EDA members discussed updates to the 2026 EDA Project Goals list from 2025.
- Crandall expressed interest in establishing programs to support local businesses, including exploring options such as a small business revolving loan program or a business beautification

initiative. Stated he would like staff to present options outlining potential programs or initiatives that could be implemented.

- Gramsey noted Business Spotlights have been selected for the spring, summer and fall.
- Crandall suggested hosting an EDA sponsored winter medallion hunt as a promotional activity to encourage visits to local businesses.
- Gramsey noted there are three signs pending placement / permissions. Massmann requested that staff make an additional attempt to contact landowners to obtain the necessary approvals and, if no response is received, to determine alternative options for consideration.

6. Reports

a. WCEDP Report

b. Staff Report

- Gramsey shared the Website Traffic Overview.

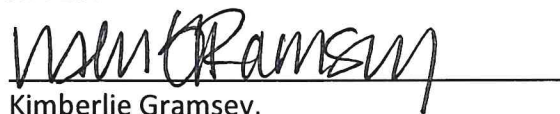
7. Next Meeting Date

a. Next EDA Meeting – February 17, 2026

8. Adjournment

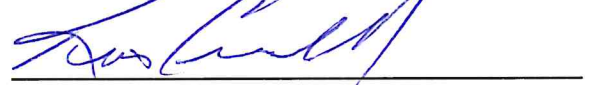
- **MOTION** to adjourn by Massmann, seconded by Fritz, all voted aye. **MOTION CARRIED 4-0.** Meeting adjourned at 8:25 a.m.

ATTEST



Kimberlie Gramsey,
Community Development Specialist

APPROVED



Kris Crandall
EDA President